

2017 GALA SPONSORSHIP PROPOSAL



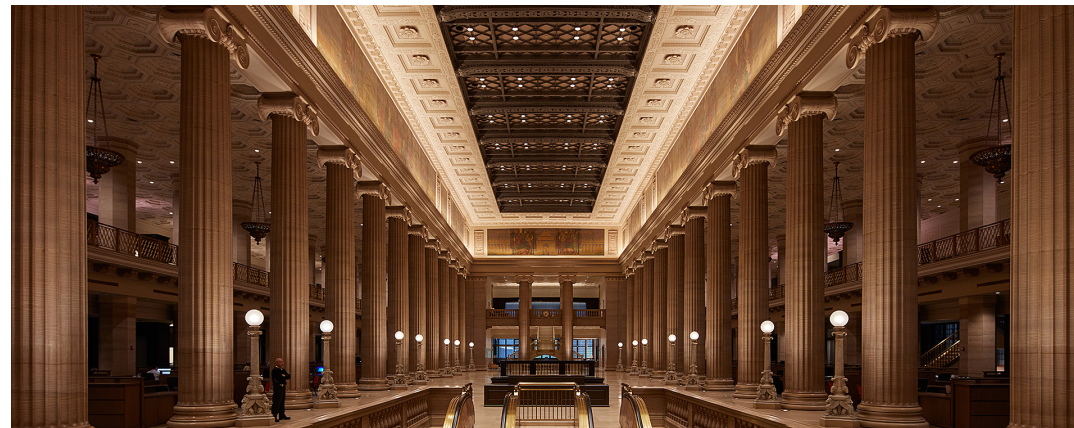
2017 GALA SPONSORSHIP

For its 2017 Gala, Alternatives has partnered with Wintrust Bank to use the Grand Banking Hall within its LaSalle street location in downtown Chicago. Approximately 250 guests are expected for an evening of food, music, and dancing.



Heavy hors d'oeuvres and an open bar of wine and beer will be included with admission for this after-work event. Youth performances and a short program will highlight the work and impact of Alternatives, Inc., as well as our plans for the future.

Guests will also enjoy opportunities to speak with youth participants, a silent auction, and prize raffle. As more details of the event unfold, visit our website at alternativesyouth.org for the most up-to-date information. This site will also feature the event sponsors' logos and website links.



Youth Shaping Positive Change

Alternatives' has been a leader and innovator among organizations working with adolescents since its founding in 1971, and that continues today. Our core source of that innovation is and has always been listening to the insights of the young people themselves, whether it is about the challenges they are experiencing or the solutions they create. Our staff support and empower Chicago youth to build safer and more vibrant communities through a combination of youth development programs and behavioral health services.

Our work makes an impact:

- **Career and Employment Services**
88% of employers said they would hire the youth placed with them if a position opened up

- **Girl World**
92% of participants reported setting higher goals for the future as a result of the program
- **Behavioral Health**
86% of youth showed improvement on their post-assessment and 85% of youth whose caregiver was also participating in their counseling made improvements in that relationship

"We created a community of a diverse group of people and ensured that everyone felt comfortable in it." - Restorative Justice Peace Ambassador Fellowship Participant

"I think the best part of Alternatives is the open space and the freedom to be yourself. It was an experience I will never forget." – Urban Arts Participant



Your sponsorship
will support
Alternatives' expanding
programs, which will
impact approximately
4,000 Chicago youth
this year!



SPONSORSHIP OPPORTUNITIES

HEADLINING SPONSOR(Contribution of \$15,000 or more)

Benefits:

- Category exclusivity of sponsorship at this level
- Banner and tabling opportunities at the event (250+ guests expected)
- Permanent tile in Alternatives' Uptown Youth Center
- 3 reserved tables (24 tickets to the event)
- Recognition as the Headlining Sponsor in all media and promotional materials (at least 100,000 impressions)
- Featured verbal and printed recognition during the event
- Prominent listing in the Alternatives, Inc. annual report
- Featured corporate logo and link to corporate web site from Alternatives' web site, event site at gala.alternativesyouth.org (coming January), and in monthly e-newsletter
- Repeated and featured inclusion in social media outreach including Twitter, Facebook, and LinkedIn

DIAMOND SPONSOR(Contribution of \$10,000 or more)

Benefits:

- Category exclusivity of sponsorship at this level
- Permanent tile in Alternatives' Uptown Youth Center
- 3 reserved tables (24 tickets to the event)
- Recognition as a Diamond Sponsor in all media and promotional materials (at least 100,000 impressions)
- Featured verbal and printed recognition during the event (250+ guests expected)
- Listing in the Alternatives, Inc. annual report
- Prominent corporate logo and link to corporate web site from Alternatives' web site, event site at gala.alternativesyouth.org (coming January), and in monthly e-newsletter
- Featured inclusion in social media outreach including Twitter, Facebook, and LinkedIn



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (Contribution of \$5,000 or more)

Benefits:

- 2 reserved tables (16 tickets to the event)
- Recognition as a Platinum Sponsor in all media and promotional materials (100,000+ impressions)
- Featured verbal and printed recognition during the event (250+ guests expected)
- Listing in the Alternatives, Inc. annual report
- Corporate logo and link to corporate web site from Alternatives' web site, event site at gala.alternativesyouth.org (coming January), and in monthly e-newsletter
- Prominent inclusion in social media outreach including Twitter, Facebook, and LinkedIn

GOLD SPONSOR (Contribution of \$2,500 or more)

Benefits:

- 1 reserved table (8 tickets to the event)
- Recognition as a Gold Sponsor in all media and promotional materials (100,000+ impressions)
- Verbal and printed recognition during the event program (250+ guests expected)
- Listing in the Alternatives, Inc. annual report
- Corporate logo and link to corporate web site from Alternatives' web site, event site at gala.alternativesyouth.org (coming January), and in monthly e-newsletter
- Inclusion in social media outreach including Twitter, Facebook, and LinkedIn



SILVER SPONSOR

(Contribution of \$1,000 or more)

- Four tickets to the event
- Recognition as a Silver Sponsor in all media and promotional materials (100,000+ impressions)
- Highlighted recognition in the printed event program (250+ guests expected)
- Corporate logo and link to corporate web site from Alternatives' web site, event site at gala.alternativesyouth.org (coming January) and in monthly e-newsletter
- Listing in the Alternatives, Inc. annual report

COMMUNITY PARTNER

(\$500 or above)

- Two tickets to the event
- Recognition in the printed event program (250+ guests expected)
- Recognition as a community supporter in all media and promotional materials
- Listing in the Alternatives, Inc. annual report

COMMUNITY SUPPORTER

(\$250 or above)

- One ticket to the event
- Recognition in the printed event program (250+ guests expected)
- Recognition as a community supporter in all media and promotional materials
- Listing in the Alternatives, Inc. annual report

**To reserve your tax-deductible sponsorship today,
submit this form to Kirsten Rokke at krokke@alternativesyouth.org
or 773-506-9420 (fax) or return it by mail to
Alternatives, Inc., 4730 N. Sheridan Road, Chicago IL 60640**

SPONSORSHIP FORM

Event Sponsorship Form

Company/Organization Name: _____

Address: _____ City/State/Zip: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Please charge my Credit Card: _____ MasterCard _____ Visa _____ American Express

Name (as it appears on the card): _____

Account Number: _____ Exp. Date: _____

Security Code: _____

Signature: _____

- ☐ Enclosed is my check payable to Alternatives, Inc.
- ☐ Please send me an invoice in the amount of _____.
- ☐ My business is interested in having a table or booth at the event.

Questions?

Please contact Kirsten Rokke at krokke@alternativesyouth.org or 773.506.7474 x211

To reserve your tax-deductible sponsorship today, submit this form to Kirsten Rokke at krokke@alternativesyouth.org or 773-506-9420 (fax) or return it by mail to Alternatives, Inc., 4730 N. Sheridan Road, Chicago IL 60640.