



## Alternatives Donor Privacy Policy

***Alternatives is committed to respecting the privacy of our donors.***

Here are the types of donor information that we collect and maintain:

- contact information: name, organization/company, complete address, phone number, email address
- donation information: amounts donated, date of donation(s), and methods
- your requests and comments
- non-personally identifiable information, such as how many hits each Alternatives website page receives, and if the visitor is repeat or new. This requires that a 'cookie' be sent to your web browser.

### How Information is Used

- Alternatives uses your data to maintain records of donations, send acknowledgements, mail year-end tax statements to you, send newsletters, notices and direct mail pieces, and for internal marketing purposes. We normally add you to our mailing list, unless you request otherwise.
- Individuals, Corporate, and Foundation funders may be listed in our Annual Report and event programs unless they have specifically requested otherwise.
- We may use your written comments/letters occasionally to post on our website (in an anonymous fashion), and to respond to your inquiries.
- Credit card numbers are NOT retained once processed unless you've specifically chosen for your donation to be recurring. Our website has a SSL certificate.
- Donations over 2% of our entire budget must be reported on IRS Form 990, Schedule B.
- Alternatives will not sell, rent, trade or transfer your personal information to outside organizations.
- Use of donor information will be limited to the internal purposes of Alternatives and only to further the mission of Alternatives.
- Nevertheless, security measures may not prevent all losses, and Alternatives is not responsible for any damages or liabilities relating to security failures.

Please contact us if you wish to be removed from our mailing list. Email [info@alternativesyouth.org](mailto:info@alternativesyouth.org) or call us at (773) 506-7474

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